

**In short supply:** If something is "in short supply", there isn't enough of it around. EX: "Those phones are in short supply these days."

**In sync with:** Aligned. In the business world, parties that are "in sync with" each other understand each other, share the same position, beliefs, etc. EX: "His interests were in sync with those of the other partners."

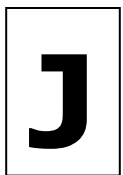
**In the face of:** Due to; amid. EX: "New car sales collapsed in the face of the global economic crisis."

**(To be) in the spotlight:** To be talked about; To be the center of attention. EX: "He was in the spotlight for his comments regarding the takeover."

**In the works:** Being developed, elaborated, etc. EX: "A new deal between Apple and Samsung is in the works, one that will most likely lower the prices of smartphones."

**Input:** An opinion, comment, or viewpoint. EX: "Bill, I need your input on the new strategy. Do you think it's worth pursuing?"

**It all comes down to:** A phrase meaning "the most important thing is..." EX: "In the end, it all comes down to how much money they offer you."



**(To) jump-start:** To reinvigorate; to boost. EX: "The stimulus package was supposed to jump-start the economy."

**(To) jump at the chance (to do something):** To welcome the opportunity to do something. EX: "Most people would jump at the chance to listen to him speak."

**(To) jump ship:** To go work for the competition. EX: "The fact that he jumped ship last year took us all by surprise."

**(To) jump the gun:** To do something too hastily. EX: "They jumped the gun by hiring him before his background check came back."